



Media Kit 2024- 2025

ASSOCIATION OF COLLEGIATE SCHOOLS OF ARCHITECTURE

Hello.

Thank you for your interest in advertising with us! Following, are all the ways you can share your product, service, or story with our audience.



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WHY advertise with us?

ACSA, unique in its representative role for schools of architecture, provides a forum for ideas on the leading edge of architectural thought. Issues that will affect the architectural profession in the future are being examined today in ACSA members schools. The association maintains a variety of activities that influence, communicate, and record important issues. Such endeavors include scholarly meetings, workshops, publications, awards and competition programs, support for architectural research, policy development, and liaison with allied organizations.

Since 1912, ACSA has been the association where architecture administrators, faculty, their students and staff go for networking, professional resources, scholarship, and inspiration. Our audience is a diverse group of educated, design conscious individuals who drive positive change through design. This group is always seeking new ideas and methods for teaching and practicing architecture and design.

We offer a variety of ways to get your product or services in front of architecture administrators, faculty, and students:

+ Website Banner Ads
+ Job Listings

+ Membership List Rentals
+ Sponsored Resources

+ Custom Marketing Packages



WHO advertises with us?

You would be in good company. Check out all the organizations who have advertised with us.

Actar D Autodesk The American Institute of Architects The American
Institute of Architecture Students The American Institute of Steel
Construction The Architects Newspaper Architectural Research
Consortiums Architecture Record Dalhousie Architectural Press
Gensler Job Target Job Elephant MIT Press National Council of
Architectural Registration Boards National Ready Mix Concrete
Association ORO Editions PCI Foundation The Plan Journal Princeton
Architectural Press

Website Analytics

MONTHLY VISITS

~ 88,000

AUDIENCE

22%

ARE STUDENTS

TRAFFIC

55%

OF VISITORS GO TO
ACSA JOBS

USERS SEE AN
AVERAGE OF

3.73

PAGES PER VISIT

78%

ARE FACULTY

LOCATION

76%

OF USERS ARE IN THE UNITED STATES

Statistics from Google Analytics

ACSA Website Banner Ads

We offer a number of advertising spaces on our website. Below are a list of the pages where you can find available advertising space.

Homepage

Find a Job

Conferences

Competitions

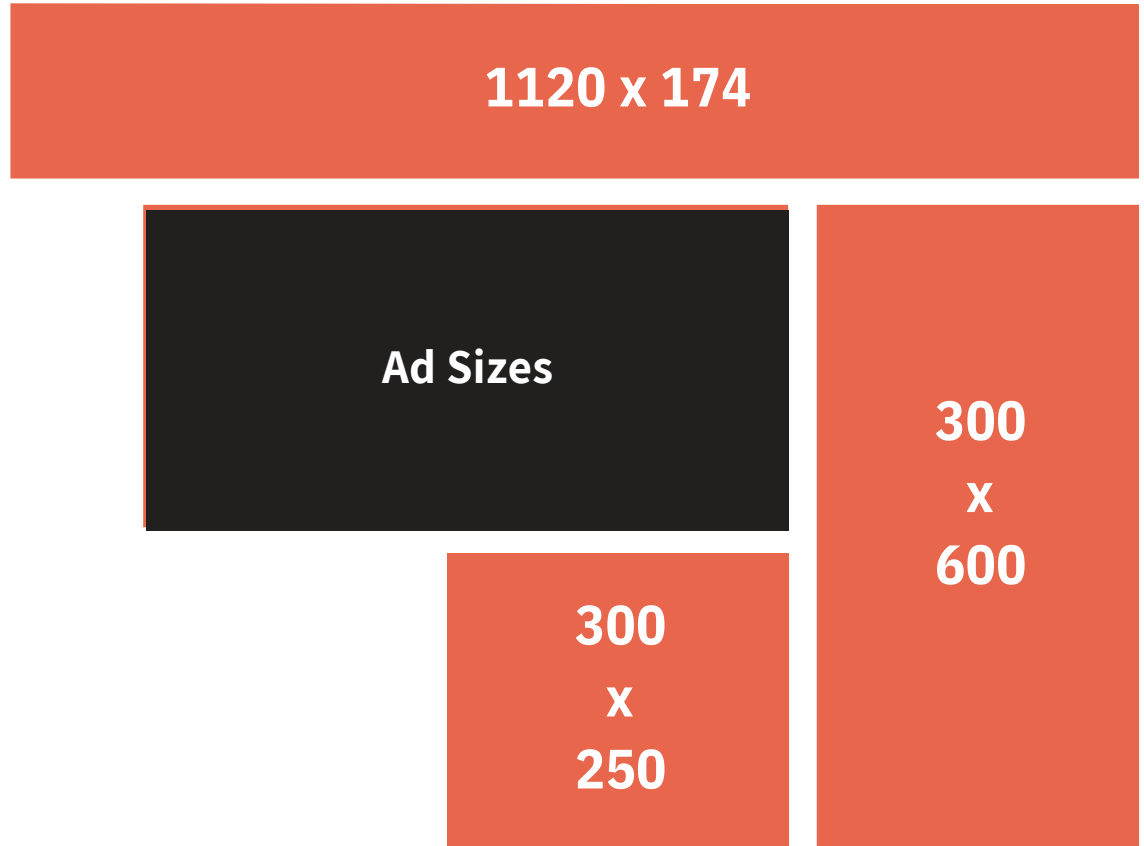
Publications

Opportunities

Webinars

Resources

School + Faculty



Homepage

The homepage, ACSA-ARCH.ORG, is a place where our visitors can find the majority of our content. From new programming to data resources, this page grants access to the various activities and resources we provide.

- Two 1,120x174 and one 300x600px ads available
- Animated GIFs allowed

See page **17** for pricing information.

15,000+
page views/month



Find a Job Page

ACSA is the premiere location for recruitment and employment searches in architectural education. Advertise on our most visited webpage with a 1,120px by 174px ad.

See page **17** for pricing information.

10,000
page views/month



A →



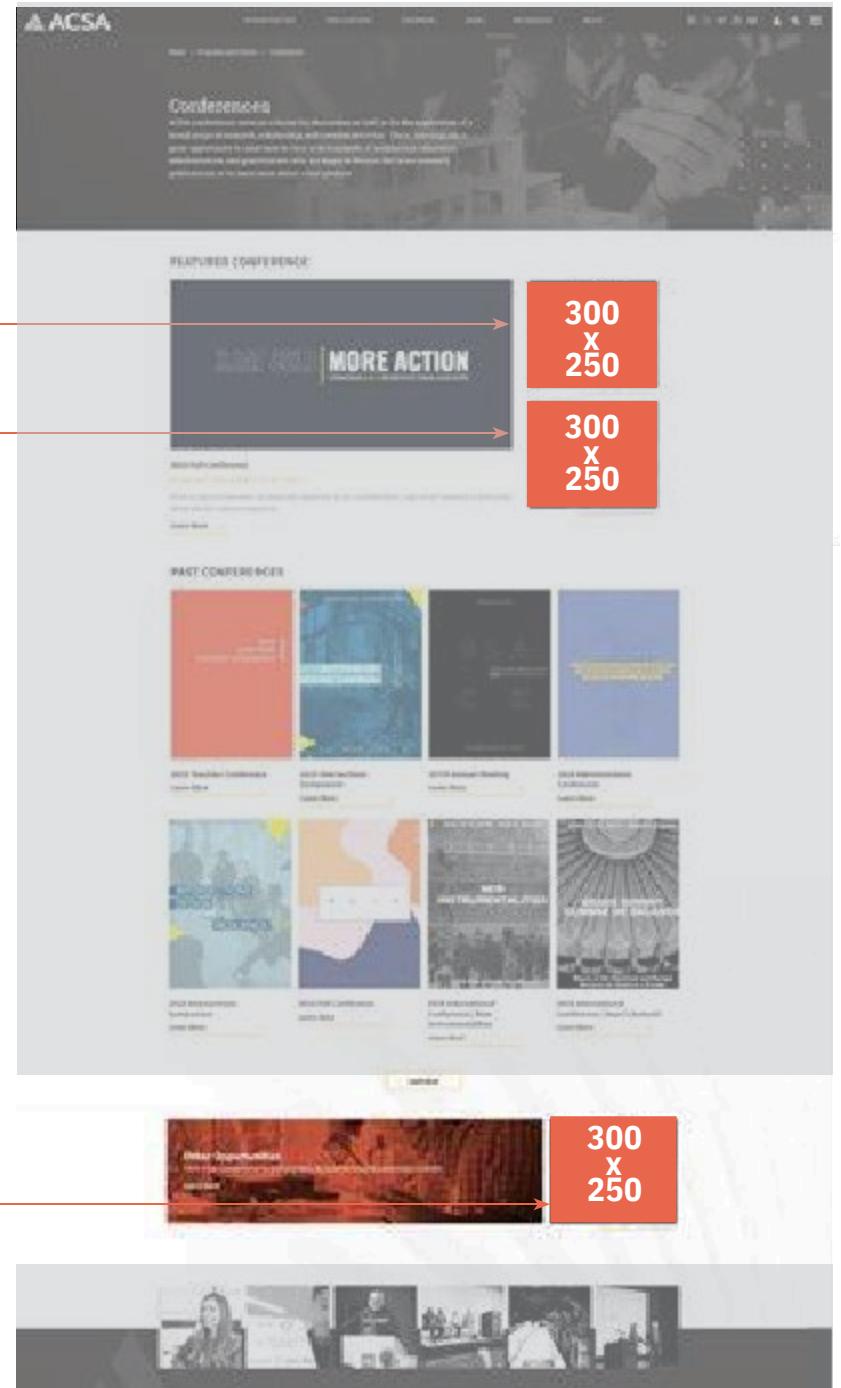
Conferences Page

This page offers a complete listing of all current and past conferences.

- Three 300x250px ads available
- Animated GIFs allowed

See page **17** for pricing information.

7,500
page views/month



Competitions Page Banners

This page offers a complete listing of all current and past competitions.

- Three 300x250px ads available
- Animated GIFs allowed

See page **17** for pricing information.

7,500
page views/month



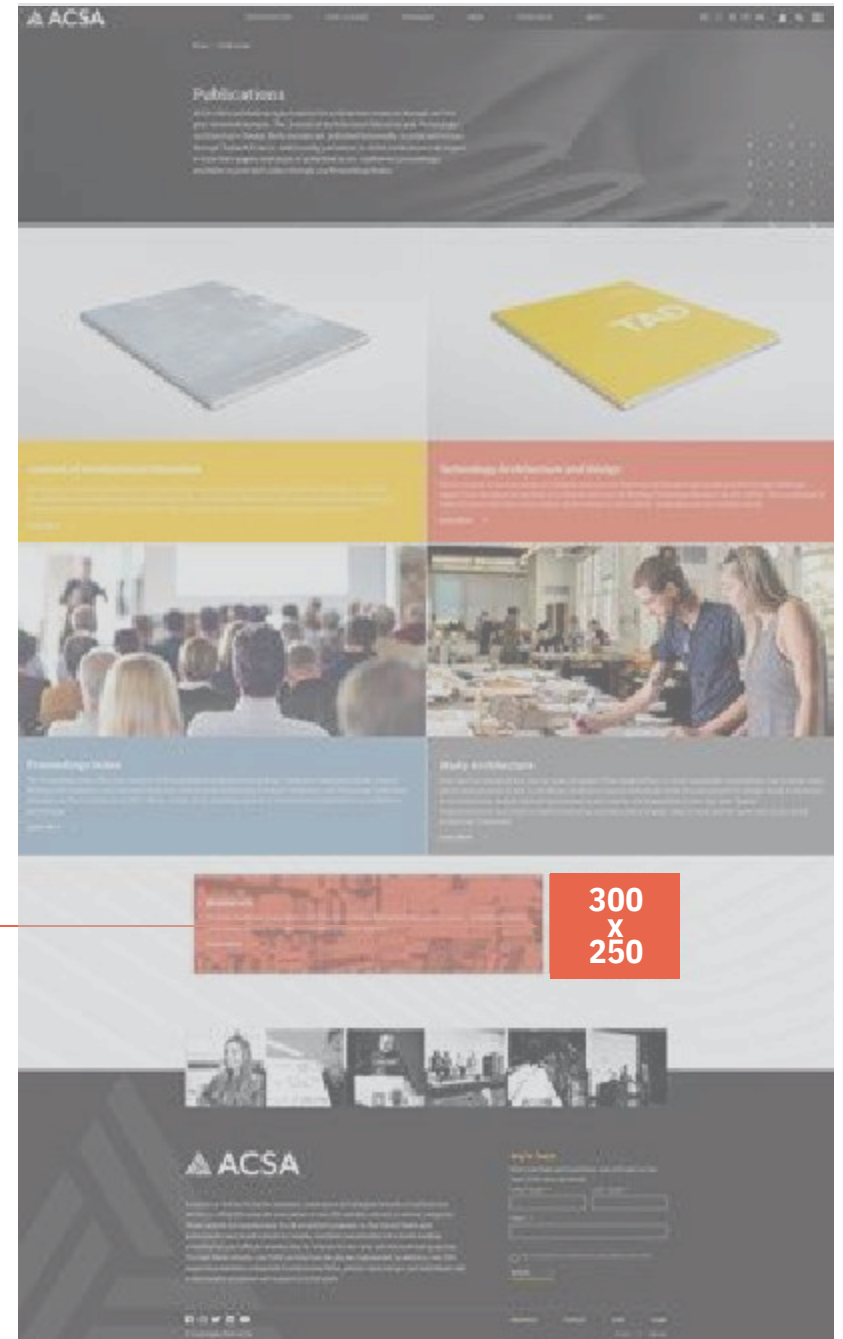
Publications Page

This page serves as a gateway to all of our scholarly publications. Here, users can access our two peer-reviewed academic journals, explore our extensive research proceedings library, and browse our bookstore.

- One 300x250px ad available
- Animated GIFs allowed

See page **17** for pricing information.

5,000
page views/month



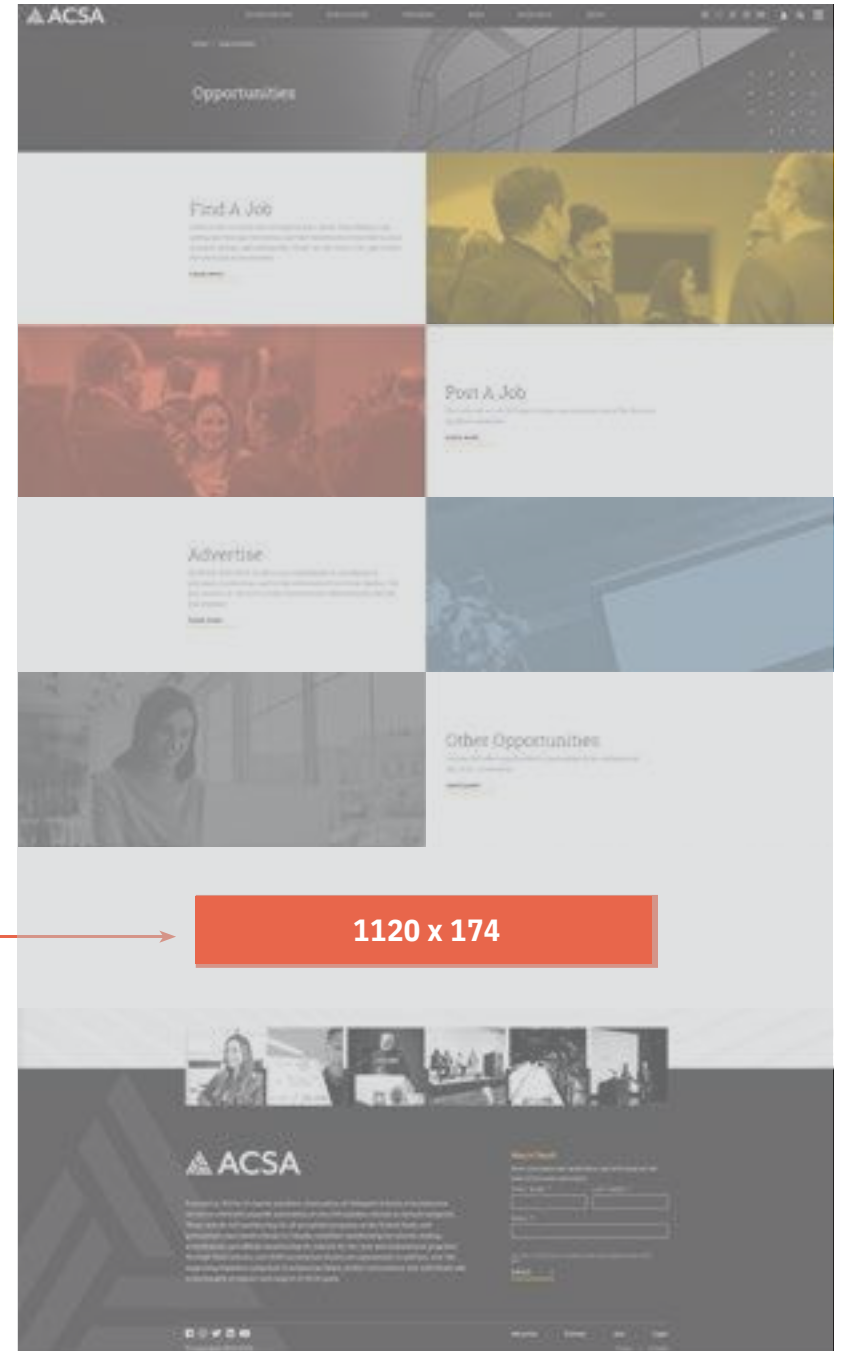
Opportunities Page

Our opportunities page is the spring board for many users when looking for information on how to post a job, searching for a new job, or learning about advertising opportunities.

- One 1,120x174 ad available
- Animated GIFs allowed

See page **17** for pricing information.

12,000
page views/month



Webinars Page

This page houses all of our ACSA Webinars.

- One 1,120x174 ad available
- Animated GIFs allowed

See page **17** for pricing information.

5,000
page views/month



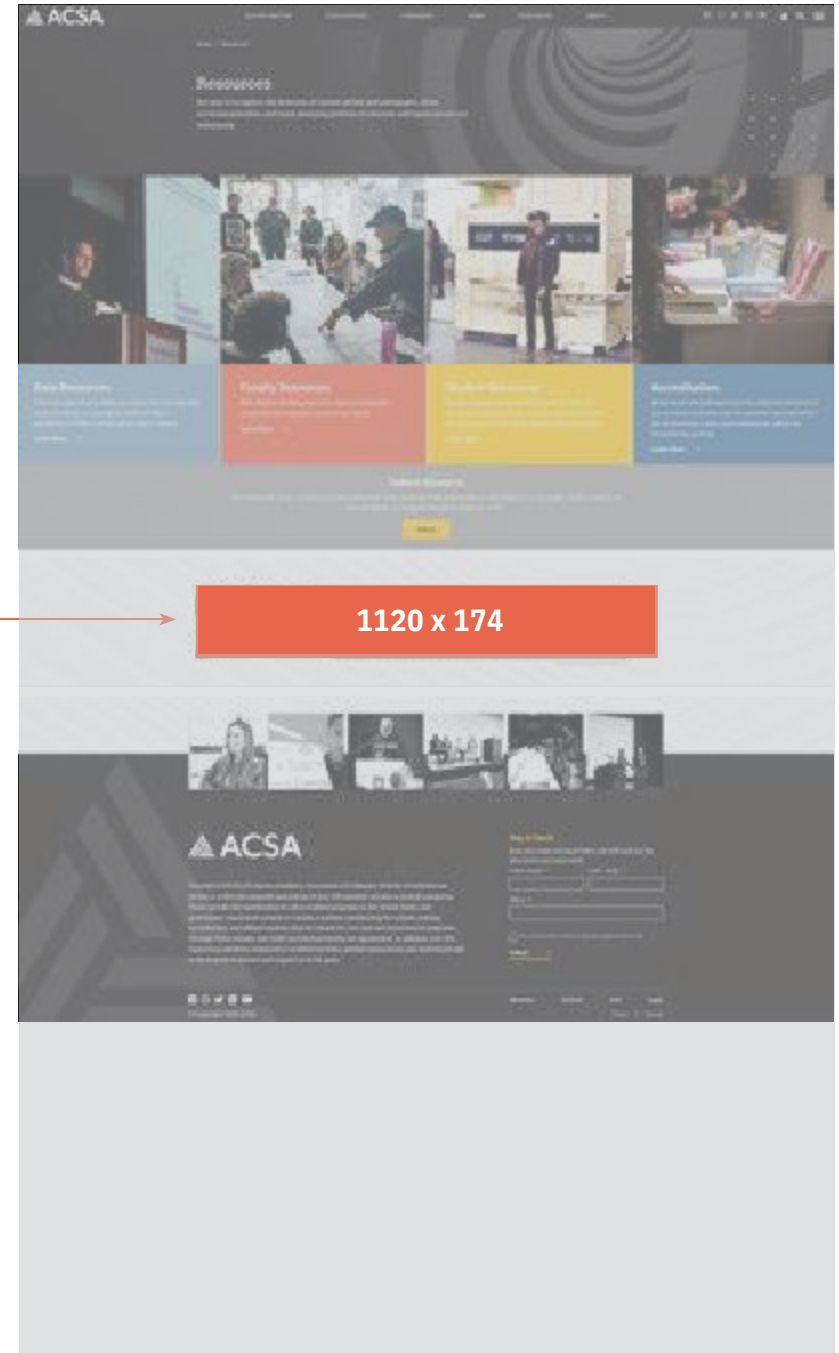
Resources Page

Our resources page is the place for administrators, faculty, and students to learn about ACSA's research projects.

- One 1,120x174 ad available
- Animated GIFs available

See page **17** for pricing information.

5,000
page views/month



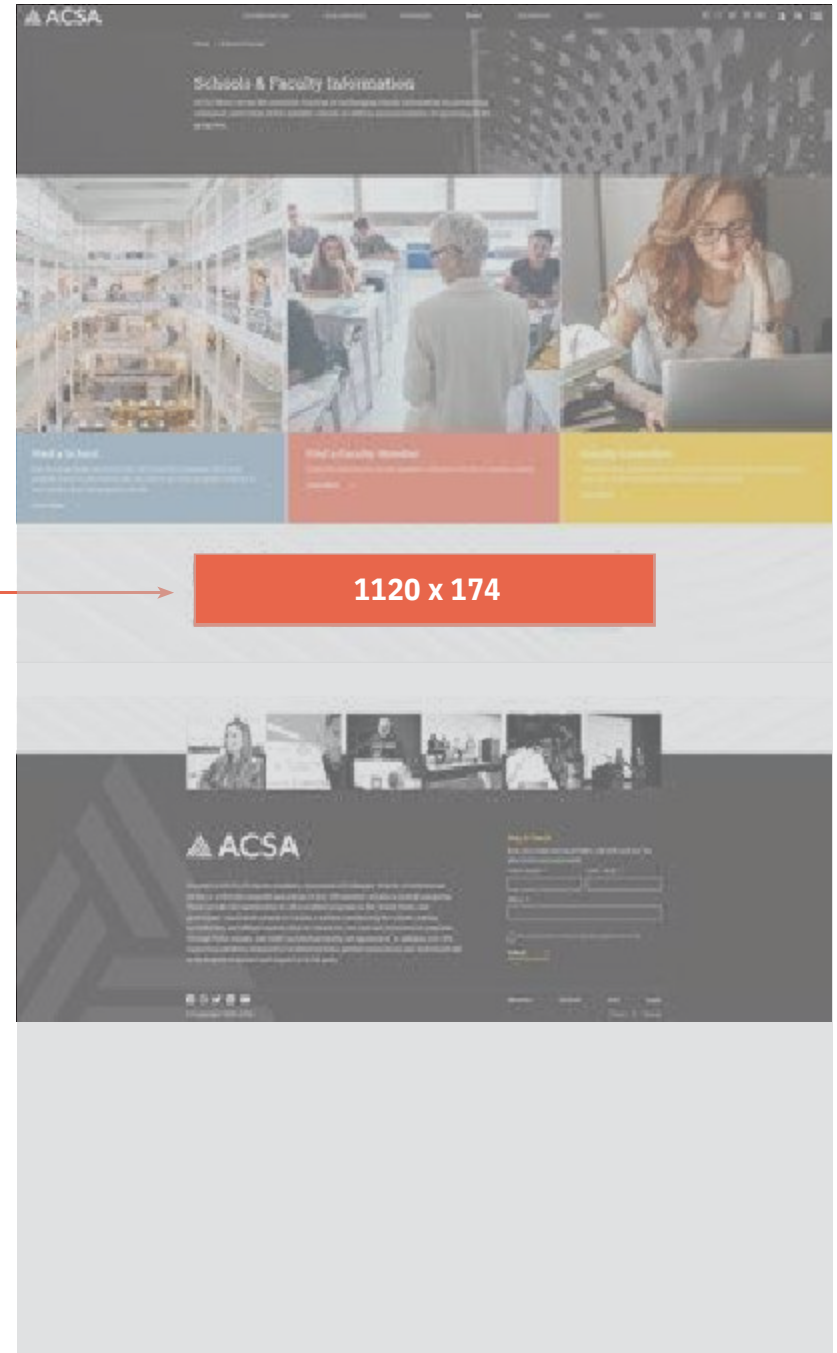
Schools + Faculty Page

This landing page allows for visitors to search for schools, faculty members, or for their school’s faculty councilor.

- One 1,120x174 ad available
- Animated GIFs allowed

See page **17** for pricing information.

1,500
page views/month



Banner Ad Options + Pricing

Pricing for each of the advertisements are located in the table on the right.

Location	Views	Dimensions (w/h)	cost (member/nonmember)
Homepage			
A	15,000/mo	1120px 174px	\$70cpm / \$100cpm
B		300px 600px	\$55cpm / \$80cpm
C		1120px 174px	\$45cpm/\$65cpm
Find a Job			
A	10,000/mo	1120px 174px	\$70cpm / \$100cpm
Conferences			
A	7,500/mo	300px 250px	\$70cpm / \$100cpm
B		300px 250px	\$55cpm / \$80cpm
C		300px 250px	\$45cpm/\$65cpm
Competitions			
A	7,500/mo	300px 250px	\$70cpm / \$100cpm
B		300px 250px	\$55cpm / \$80cpm
C		300px 250px	\$45cpm/\$65cpm
Publications			
A	5,000/mo	1120px 174px	\$70cpm / \$100cpm
Webinars			
A	5,000/mo	1120px 174px	\$70cpm / \$100cpm
Resources			
A	5,000/mo	1120px 174px	\$70cpm / \$100cpm
School + Faculty			
A	1,500/mo	1120px 174px	\$70cpm / \$100cpm

Job Advertisements

The ACSA job board is one of the most visited pages on the ACSA website. Following are the rates, benefits, and features for posting your job opportunity on ACSA Careers. Options are for a 30 day listing, beginning the day the ad is posted. Prices are per position title. Two positions for one title will be allowed, such as, “two architecture faculty needed to teach Landscape Architecture.”

Standard Listing

Basic (350 words)

Member: \$450
Non-member: \$650

Extended with Logo (Unlimited text)

Member: \$620
Non-member: \$875

Add-Ons

Featured Listing

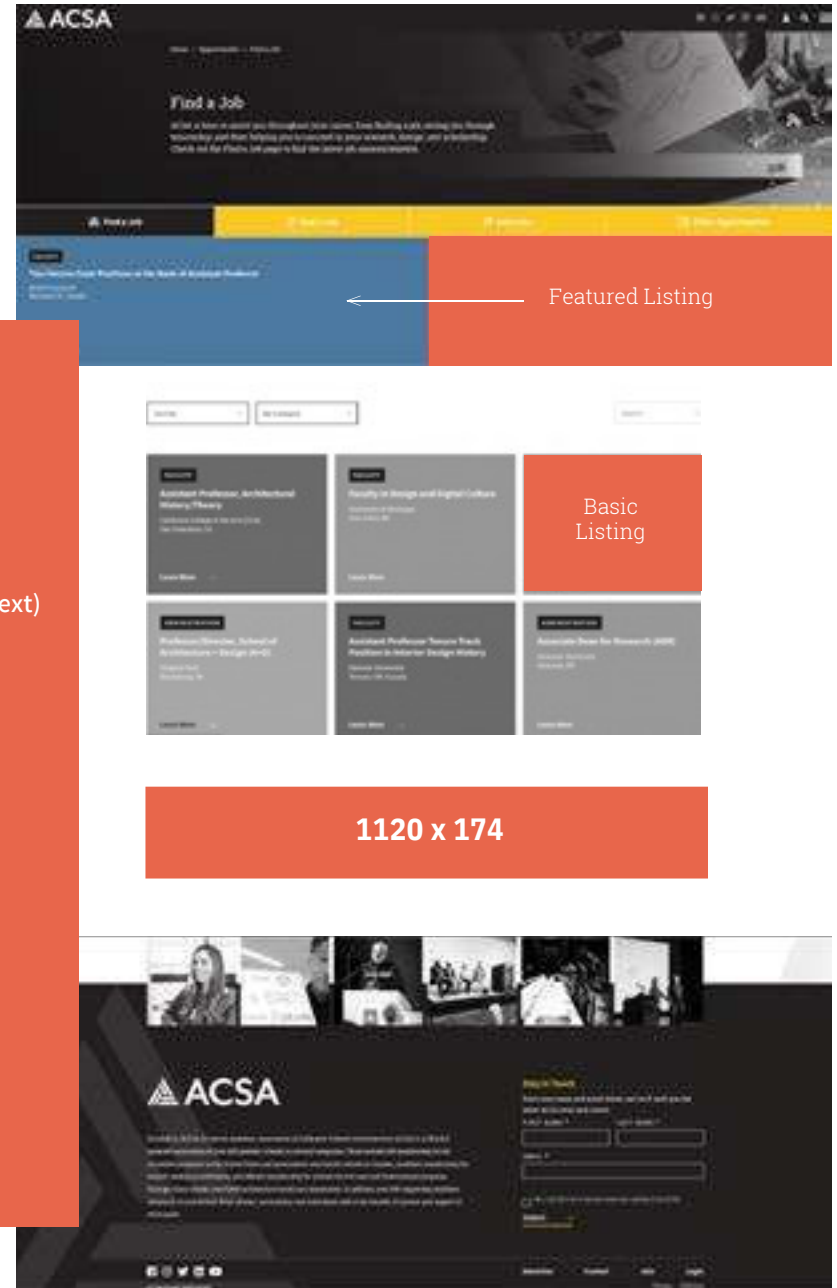
Member: \$215
Non-member: \$290

Homepage Listing

Member: \$165
Non-member: \$240

ACSA Update Email (2 emails)

Member: \$265
Non-member: \$340



Membership List Rentals

Personalized, sponsored emails from ACSA Partners are distributed to our members Monday through Thursday. You also have the option to target specific contact lists, such as faculty, administrators, or faculty councilors.

We offer mailing lists for printed materials as well, with approximately 6,500 faculty members and over 500 administrators. Additional lists are available by teaching specialty, region, etc.

Partner Emails

All Members

Member: \$0.65/address
 Non-member: \$0.80/address

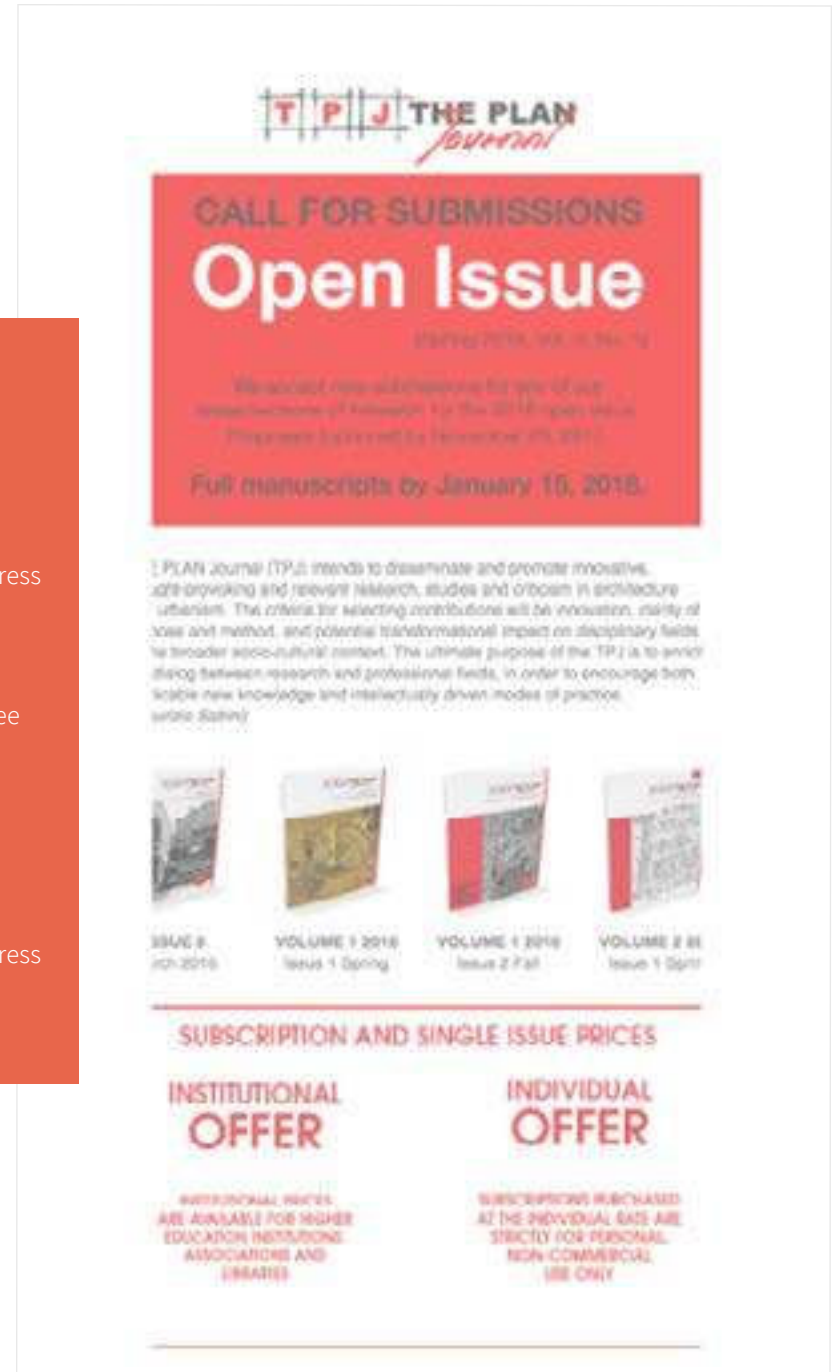
Administrators

Member: \$320 flat fee
 Non-member: \$375 flat fee

Mailing Labels

All Members

Member: \$0.40/address
 Non-member: \$0.55/address



Conferences at-a-glance

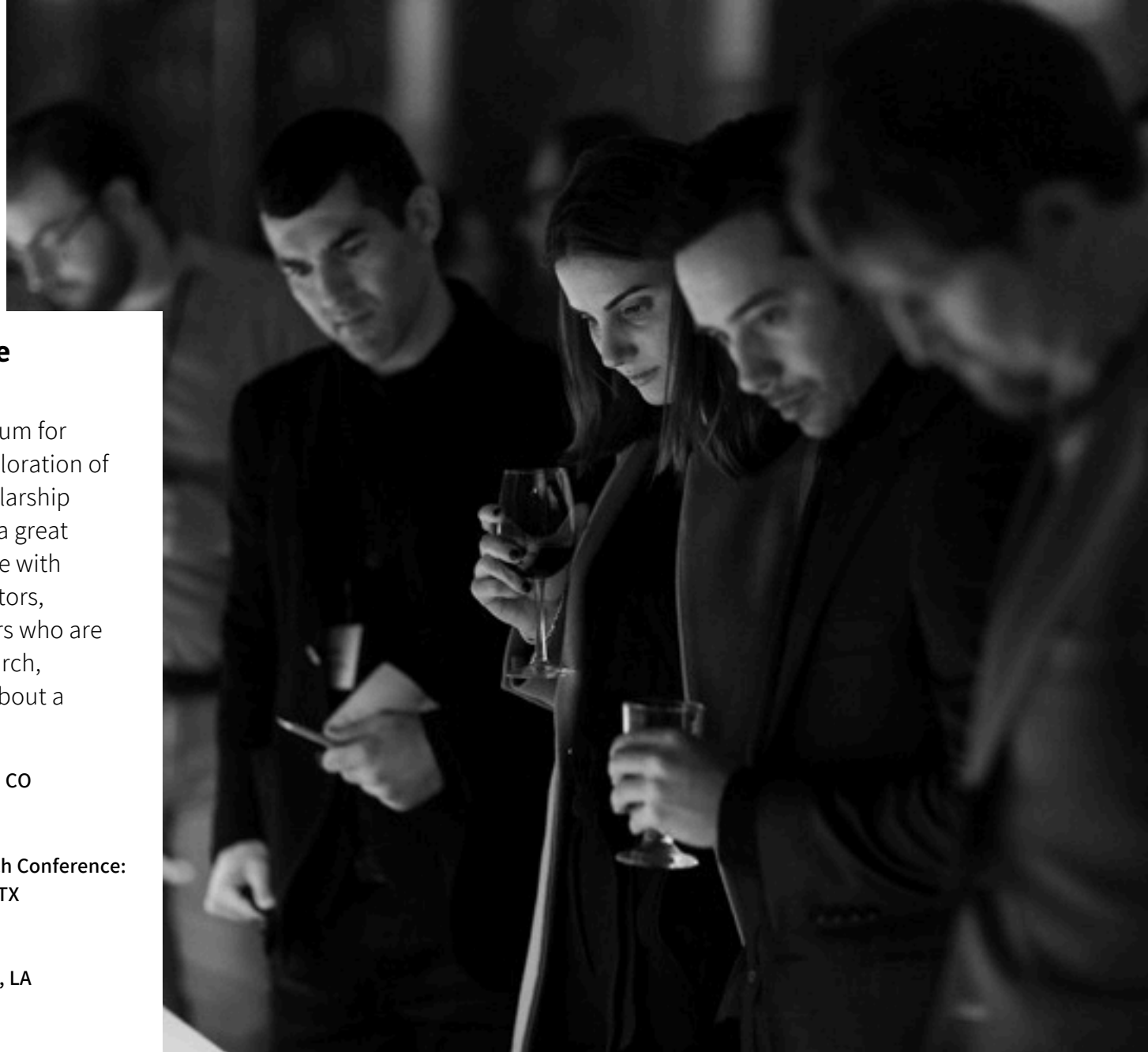
ACSA conferences serve as a forum for discussion as well as for the exploration of a broad scope of research, scholarship and creative activity. These are a great opportunity to meet face-to-face with hundreds of architecture educators, administrators, and practitioners who are eager to discuss the latest research, publications, or to learn more about a new product.

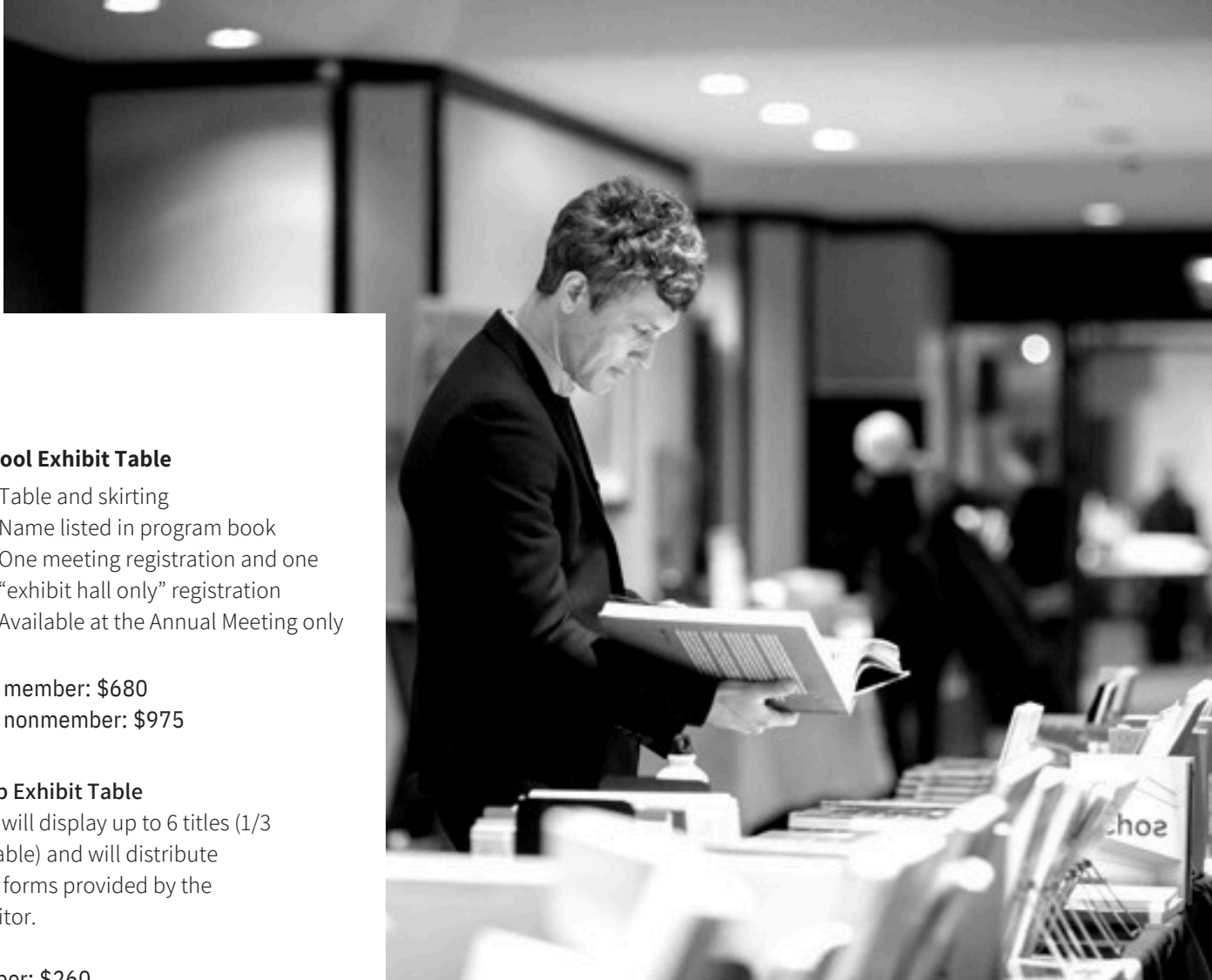
Administrators Conference | Denver, CO
November 14 - 16, 2024

**2025 ACSA/AIA Intersections Research Conference:
NEW HOUSING PARADIGMS | Austin, TX**
January 9 - 11, 2025

113th Annual Meeting | New Orleans, LA
March 20 - 22, 2025

**2025 ACSA/EAAE Teachers Conference - Conflict :
Resolution | Halifax, Nova Scotia**
June 12 - 14, 2025





Conference Sponsorships

Company Exhibit Table

- Table and skirting
- Name listed in program book
- One meeting registration and one “exhibit hall only” registration
- Available at the Annual Meeting only

nonmember: \$1,100

Managed Exhibit Table

ACSA will set up and display a table of your company’s materials.

member: \$740

nonmember: \$975

School Exhibit Table

- Table and skirting
- Name listed in program book
- One meeting registration and one “exhibit hall only” registration
- Available at the Annual Meeting only

member: \$680

nonmember: \$975

Group Exhibit Table

ACSA will display up to 6 titles (1/3 of a table) and will distribute order forms provided by the exhibitor.

member: \$260

nonmember: \$550

Note: Exhibit tables typically only available at the ACSA Annual Meeting.

Conference Sponsorships

Program Book Ad

Each conference has a printed program book that is distributed to all attendees.

Full Page

member: \$780

nonmember: \$1,000

Half Page

member: \$420

nonmember: \$705

Business Card

member: \$210

nonmember: \$500

Please note that advertisement content appears as submitted. Advertisers are responsible for accuracy, spelling, etc.



Content Sponsor

Lunch Presentation: Provide educational information, including handouts and audio-visual presentation, over a lunch (# of attendees depends on the conference). The 2 hour time slot would feature approximately 90 minutes of presentation time. (Comes with 3 conference registrations + table).

Cost: Contact us for information on pricing.

Sponsored Session: Run a concurrent session at the conference. Content to be developed jointly between you and the ACSA. (Comes with 2 conference registrations + 50% off exhibit table)
Cost: \$2,000

Conference Workshop: Run a 3-hour max workshop at the conference. Content to be developed jointly between you and the ACSA. (Comes with 2 conference registrations + exhibit table)
Cost: \$4,000



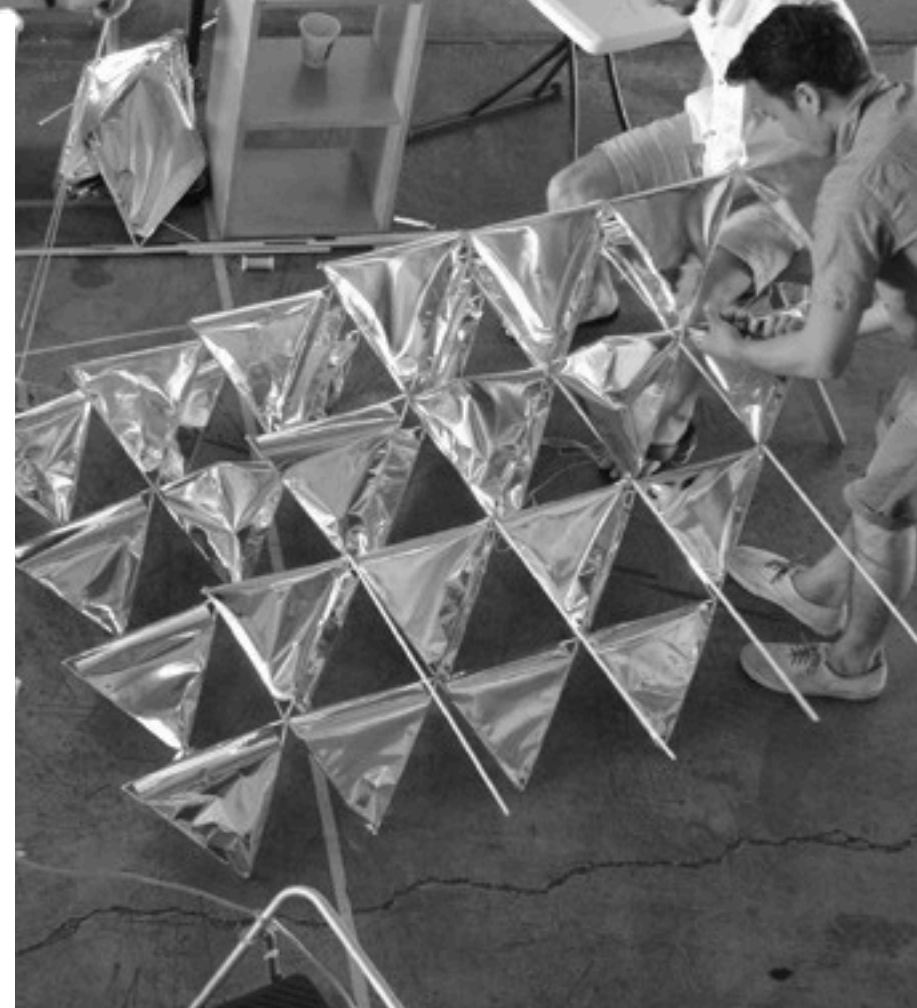
Competitions Sponsorships

By sponsoring a student design competition, your company will have the opportunity to work with ACSA to develop a challenging design problem that faculty will use in their courses. Each ACSA competition receives over 1,000 participants every year and are able to be used as coursework in over 200 schools of architecture across North America.

Sponsorships get the following benefits:

- Website dedicated to the competition with links to resources and information about your company Company Name on all promotional material
- Summary publication of the winning projects Listing and link to sponsor's website
- Free subscription to the Journal of Architectural Education and ACSA Update for one year
- Two free registrations at the Annual Meeting
- Web banners at 50% discount

Cost: Contact us for information on pricing.



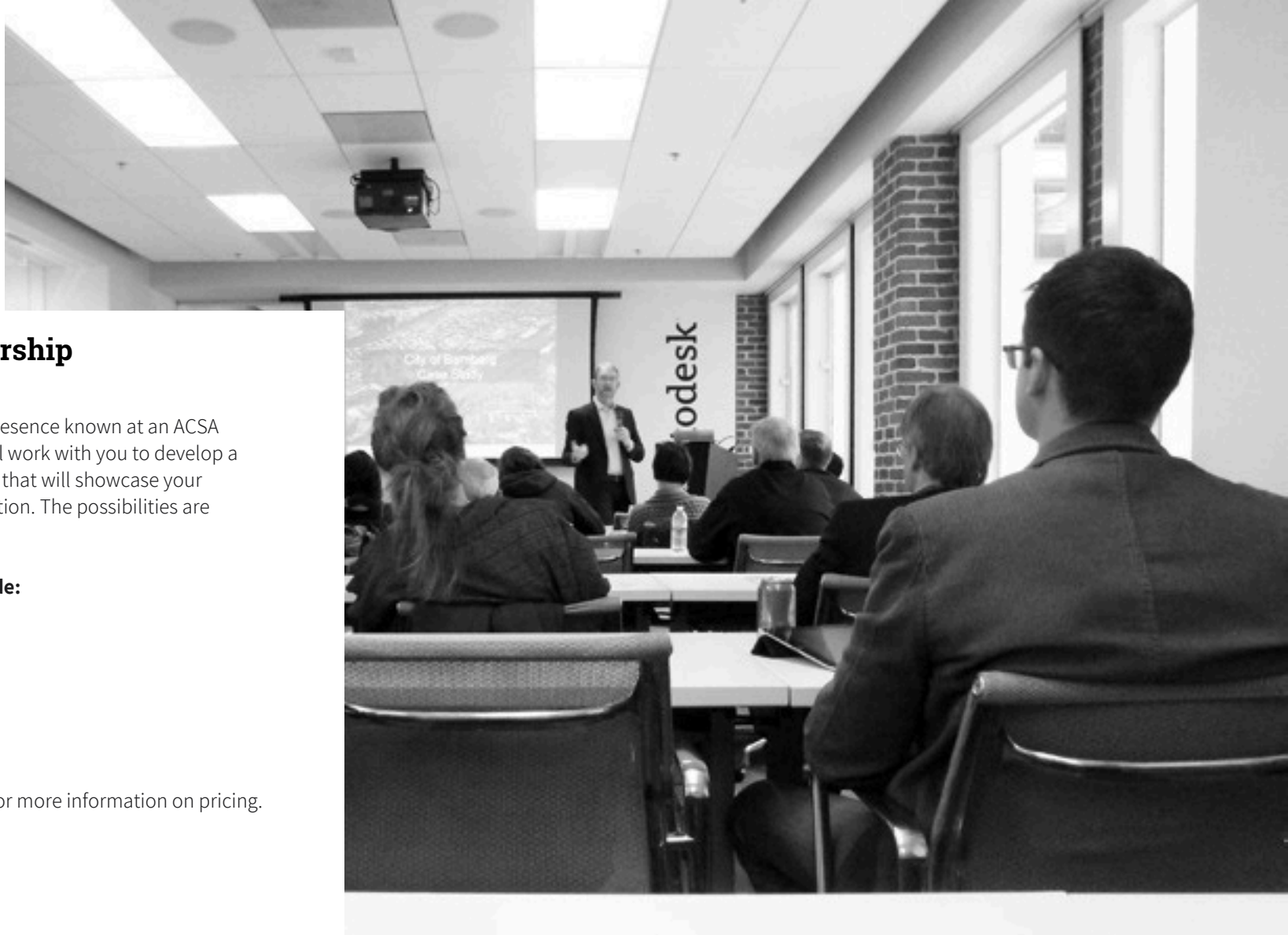
Swag Sponsorship

Want to make your presence known at an ACSA conference? ACSA will work with you to develop a sponsorship package that will showcase your company or organization. The possibilities are endless.

Some options include:

- Branded Tote Bags
- Branded T Shirts
- Branded Notebooks
- Water bottles
- Hats

Cost: Contact ACSA for more information on pricing.



Social Media

Our social audience, made up of architectural educators, students, architects, and design enthusiasts, is a trusted source for information on ACSA programs and news in architectural education. They engage with our content weekly, relying on it to stay informed while on the move.

Share your company's message through our platforms to boost your following and increase brand awareness.

Three Channels

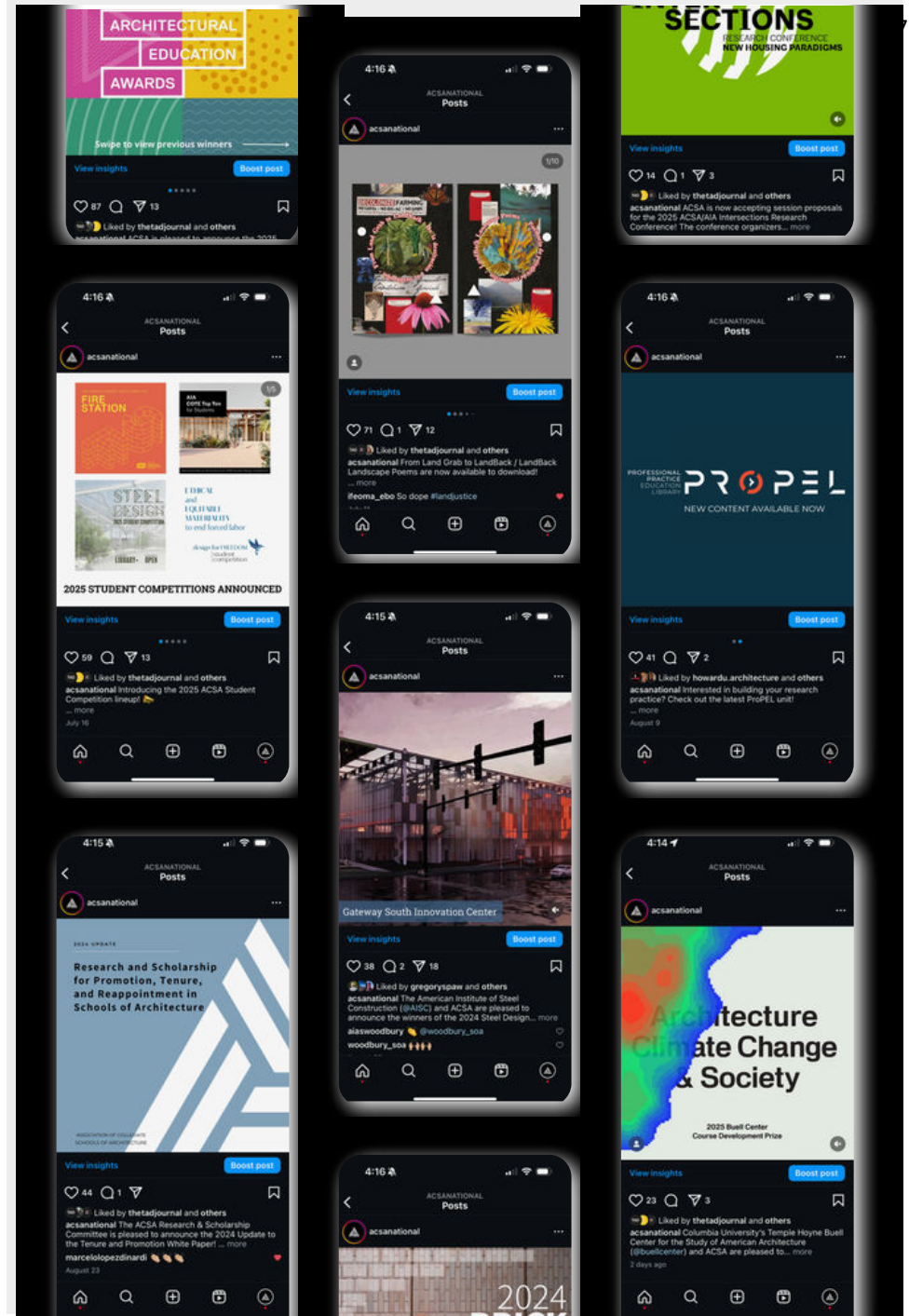


5.1K Facebook followers

6.2K Instagram followers

2.1K LinkedIn followers

Contact us for social media packages and pricing.



These ACSA Terms and Conditions together with the applicable order form, are an agreement between the customer identified on the order form and ACSA.

2024-2025 PAYMENT TERMS AND CONDITIONS

Payment for all space is due 30 days from the invoice date. Customers more than 60 days in arrears on any ACSA invoice must pay all outstanding invoices or, at ACSA’s discretion, submit payment with copy before any current or future insertions will be accepted. Notwithstanding any provisions in an order or other agreement to the contrary, if customer is an agency both agency and principle customers are jointly and severally liable for all payments due hereunder. If customer is an agency, ACSA reserves the right to notify principal customer regarding overdue and unpaid invoices.

CANCELLATIONS AND REVISIONS

Except for cancellations made pursuant to the terms of this agreement, customer is fully responsible for all products or services or services purchased pursuant to this agreement. **Print Advertisements:** All print ads are non-refundable. Orders may be cancelled without penalty by customer only upon written notice received by ACSA prior to the printed material close date. Customer is not entitled to review or revise advertisements that are received by ACSA’s production department after the published close date. **Online Advertisements:** Online space requests are not guaranteed. Firm dates and inventory assignments are based on availability at the time the order is processed by the ACSA. If requested online inventory is not available, the ACSA will use good faith efforts to provide reasonable alternatives, subject to the termination rights set forth in this agreement. With respect to online advertisements only, customers may cancel their order at any time without penalty anytime before the ad is to be placed on the website and before payment has been made for said advertisement.

RATE POLICY, LIABILITY LIMITATIONS, AND GENERAL PROVISIONS

By submitting an order, customer accepts these terms and conditions. Orders are subject to these terms. ACSA is not bound by any order or other document that conflicts with these terms or by any oral or written promises or representations made by its sales representatives, and no such promises or representations have been relied on by customer in entering into this agreement. Any discrepancy between the price or terms set forth on an order and ACSA’s rate schedule shall conflict shall be deemed a clerical order, and customer will be charged for all advertisements in accordance with the rate schedule then in force. All advertisements are acceptable and published on customer’s representation that publication of the content has been duly authorized. Customer (jointly and severally, if the order has been submitted by an agency) will indemnify and hold harmless ACSA, its members, officers, employees, and agents, from and against any losses resulting from claims, suits, actions, demands, judgments, or orders based on the contents of subject matter or customer’s advertisement including, without limitation, allegations that such advertisements constitute libel, violation of privacy rights, plagiarism, trademark or copyright infringement.

This agreement is governed by the laws of the District of Columbia and any dispute arising hereunder shall be subject the exclusive jurisdiction of the Federal and District Courts located in Washington, D.C. Customers may not assign this agreement without ACSA’s consent.

Effective 11/14/2019

Contact Us

For All Opportunities:

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Publications

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For Conference or Competition Sponsorship:

Senior Director of
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General Information

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Visit Us Online

acsa-arch.org

Follow us on social media

[@acsanational](https://www.instagram.com/acsanational)

Thank you.